

# Columbia Management Essentials

Programs in collaboration with



3 Months



## Learning Outcomes

- Explain leadership styles and their impact on team dynamics.
- Apply the six steps to a rational decision model and six psychological truths to a group case study.



## Modules

- Orientation and welcome
- Leadership and decision making
- Influencing others
- Being customer centric
- Developing financial intuition
- Launching new products
- Leading and managing teams
- Building social networks
- Capstone case and conclusion



## About Emeritus

Emeritus collaborates with more than 80 top-ranked business schools, including Harvard, MIT, Wharton, INSEAD, London Business School, Columbia, Cambridge Judge, Berkeley and more, to design & deliver high-quality Executive Education Programs (Online, LIVE Virtual, In-Class, Blended). Till date, Emeritus has educated more than 250,000 individuals across 80 countries with a completion rate of 90%.

## About Eduvos

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. Eduvos educators believe in building skills for the future and enabling students to take up careers in a volatile, uncertain, chaotic, and ambiguous world. Their education is designed to create a deep understanding of an area, supporting skills development through practical application, and challenging thinking to allow for adaptation to new possibilities.