



EMERITUS

Learn. From the world's best.

2022 GLOBAL IMPACT SURVEY

IMPACT OF EMERITUS PROGRAMS ON LEARNERS' CAREERS

About Emeritus

Emeritus is committed to **teaching the skills of the future** by making **high-quality education accessible and affordable** to individuals, companies, and governments around the world. It does this by collaborating with **more than 60 top-tier universities** across the **United States, Europe, Latin America, Southeast Asia, India, and China**.

Emeritus' **short courses, degree programs, professional certificates, and senior executive programs** help individuals learn **new skills** and **transform their lives, companies, and organizations**. Its unique model of state-of-the-art technology, curriculum innovation, and hands-on instruction from senior faculty, mentors and coaches has educated more than **250,000 individuals** across **80 countries**.

Founded in 2015, Emeritus, part of Eruditus Group, has more than 2,000 employees globally and offices in Mumbai, New Delhi, Shanghai, Singapore, Palo Alto, Mexico City, New York, Boston, London, and Dubai.

For more information, please visit <https://emeritus.org/>.





Ashwin Damera & Chaitanya Kalipatnapu //

Emeritus Co-Founders and Executive Directors

Upskilling is in high demand for both learners and organizations in today's rapidly changing environment. Education remains our most transformational lever for economic uplift, resilience, agility, and innovation. The need for lifelong learning has never been greater as both businesses and individuals are facing increasingly complex and rapidly changing challenges

Since the earliest days, the mission of Emeritus has been to make world-class learning accessible to all. We believe deeply in the transformative power of education, and that this mission has never been more important. Emeritus was built on the promise of reinventing education for the digital age. We wanted to build a powerful platform where upskilling is not limited by the constraints of time, finances, and location. Today, we are bridging the gap between thousands of professionals and their aspirations.

As founders of Emeritus, we are passionate about making quality education accessible to the next generation of leaders across the world. That is why we are thrilled to share the results of our latest career impact survey, which shows the tremendous impact our programs are having on the lives of our learners. The results demonstrate the impact of education on professionals navigating an ever-changing global economy — with 94% of our learners reporting a positive impact on their career, and 90% reporting a positive impact on their organization!

During a time of significant uncertainty and global inflation, the survey shows that individual learners are eager for the opportunity to upskill to keep pace with rapidly changing future-of-work trends. Additionally, while organizations are facing a massive talent war with The Great Resignation and widening skills gaps, learning options and paving career paths are proven to close skills gaps while increasing career development opportunities for learners.

Thanks to the support of our experts, academic partners, learners, and over 2000+ strong Emeritus team for playing a crucial role in molding and shaping many growth stories. We are grateful our mission of making quality education accessible and affordable to learners globally is making a positive impact in the lives of learners.

Here's to building a legacy of impact!



Impact Highlights

Emeritus' programs' impact in past learners' lives.



94%

see positive impact in their career and professional development



90%

see positive impact in their organizations



92%

(out of the 94% that perceived impact)




saw impact within one year after completing the program (66% within 3 months, 17% within 6 months, 9% within 12 months)





82%

of total past participants are satisfied or very satisfied with the program

Perceived **career impact** (among 94% of participants who see positive impact in their career and professional development)

-  **61%** found new meaning and inspiration in their lives and careers
-  **55%** see advances in their current job
-  **31%** see new career opportunities






Perceived **organizational impact** (among 90% of participants who see positive impact in their organizations)

-  **61%** see improvements in technical areas
-  **43%** see human resources and team management improvements




Impact Highlights

Emeritus' programs' impact in past learners' lives.

Impact extends to other areas

-  **77%** agree the program helped them validate and fill gaps in knowledge of their job
-  **76%** have shared what they learned with colleagues, friends, or family
-  **77%** learned valuable tools and strategies they can immediately apply to work
-  **74%** are applying the knowledge and skills they learned to their job
-  **71%** agree the program helped them prepare themselves or their team for the future of work

Past learners are willing to **repurchase** and **recommend** Emeritus programs to their network

-  **74%** would recommend online programs offered by Emeritus in collaboration with a top, global university
-  **73%** have already recommended the program (to 4 people on average)
-  **68%** would enroll in another online program offered by Emeritus in collaboration with a top, global university



About the survey

The 2022 Global Impact Survey uncovers the lifelong impact of Emeritus' programs on learners. From diversifying capabilities to enhancing career growth, these programs offered by world-class institutes continue to be instrumental in the lives of more than 250,000 global learners.

The survey gathered insights from **more than 3,900 Emeritus learners** across the globe between July and August of 2022. Respondents were participants from Emeritus professional education online certificate and professional certificate programs offered in partnership with North American and European universities, completed prior to June 2022.



Mike Malefakis // President, University Partnerships

Emeritus stands apart for its expansive team of professionals who understand the monumental changes universities are trying to implement, especially given the unprecedented learner demand for hybrid and flexible learning experiences and the growing workforce need for upskilling and reskilling.

**Lisa Rohrer //** Senior Advisor, University Partnerships

We partner with universities to create impactful executive education programs for working professional to thrive in their careers.





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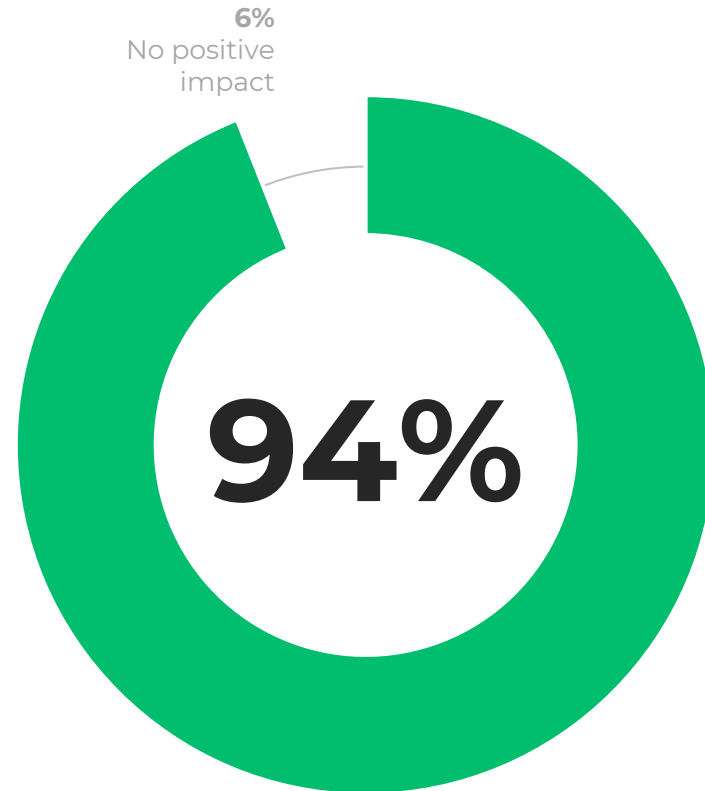
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2022 GLOBAL IMPACT SURVEY

CAREER IMPACT



Positive impact in career is clear



6%
No positive
impact

94%

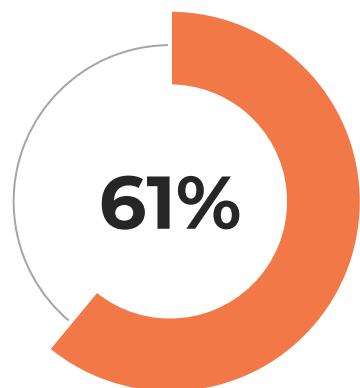
T4B (Top 4 Box) Results¹

believe that the program has had **positive impact on their career and professional development**

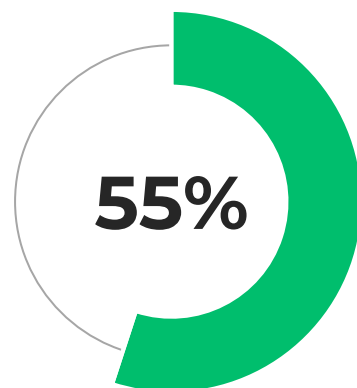


¹ T4B (Top 4 Box) results: 2, 3, 4, or 5 in a 5-point scale (1 = no positive impact at all; 5 = significant positive impact).

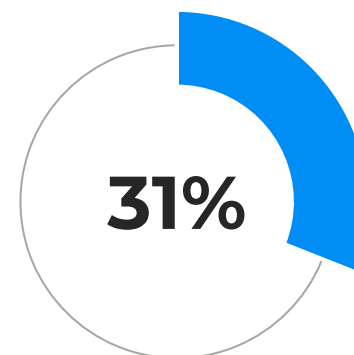
Completing the program impacted their career in many ways



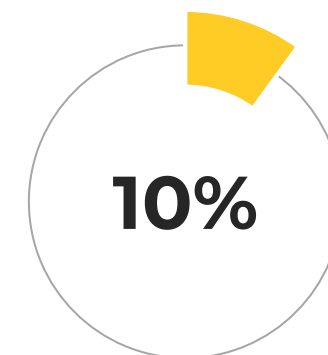
found **inspiration** to their lives and careers



saw **advances** in their **current job**



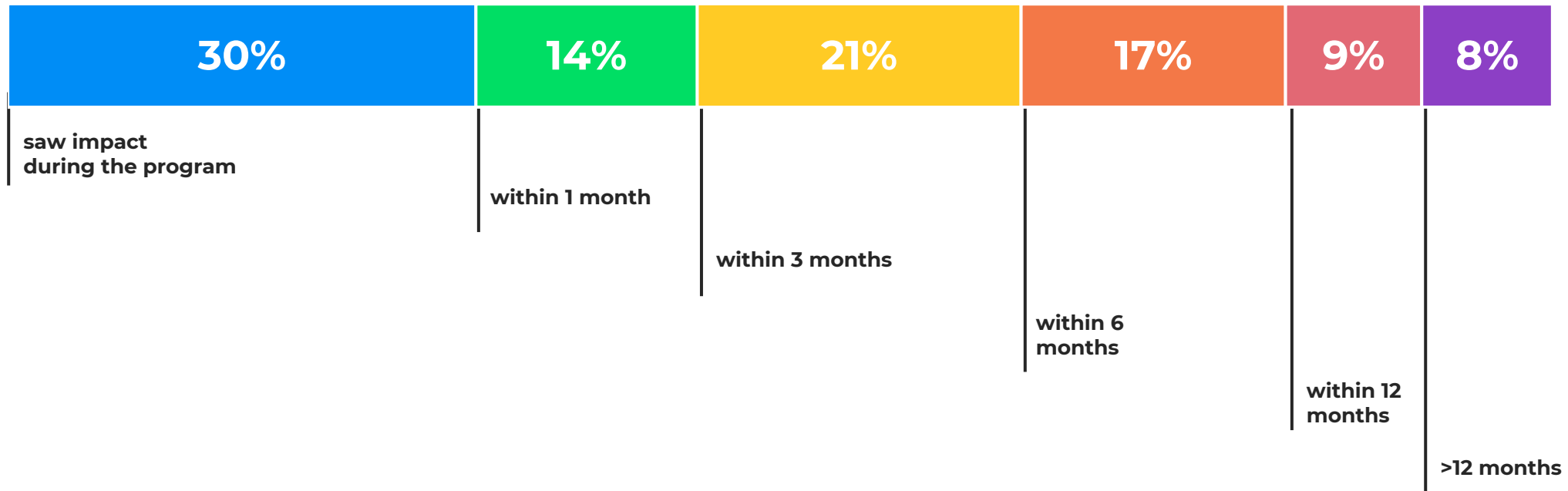
saw **new** career **opportunities**



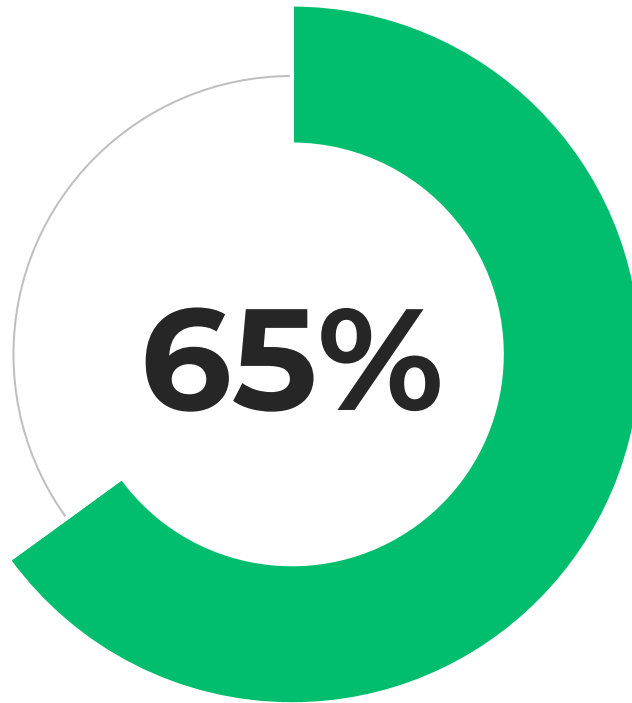
achieved **entrepreneurial efforts**

92% have seen positive impact within 12 months

out of the 94% learners that perceived program's positive impact



Excellent value for money



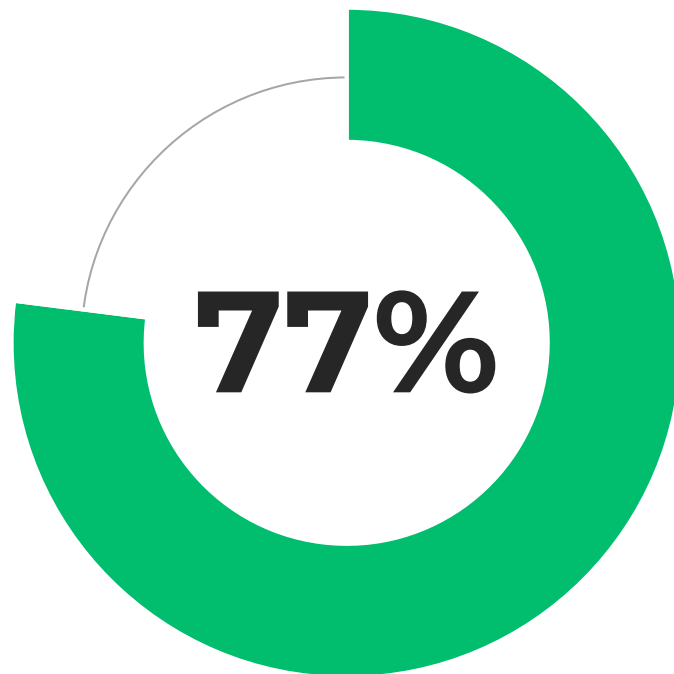
T2B (Top 2 Box) Results¹

agree that the program
is an **excellent value for
money**



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Filling the gaps in knowledge with new tools and strategies



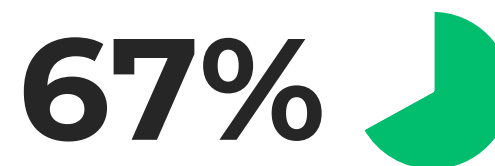
agree that the program helped them validate and **fill gaps in the knowledge of their job**

T2B (Top 2 Box) Results¹



T2B (Top 2 Box) Results¹

agree that the program provided them **valuable tools and strategies** they can immediately apply to their work



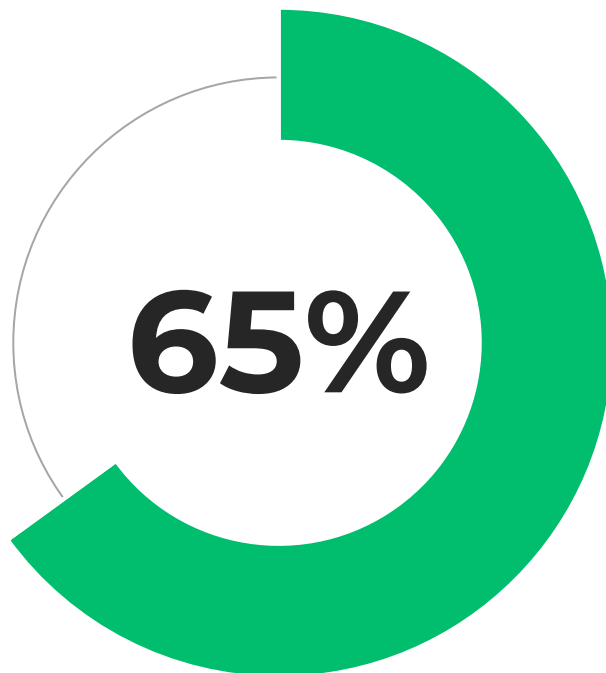
T2B (Top 2 Box) Results¹

agree that completing the program allowed them **be more effective and efficient at their job**



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Acquiring necessary skills to stand out in the job market



agree that the program provided them the **necessary skills and training they need to advance** in their career

T2B (Top 2 Box) Results¹

61%



T2B (Top 2 Box) Results¹

agree that the **knowledge and skills** they learned in the program **helped them future-proof** their career

56%



T2B (Top 2 Box) Results¹

agree that the program **prepared them well to thrive and stand out** in the job market



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).



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**ORGANIZATIONAL
IMPACT**





Charlie Schilling // Emeritus Enterprise President (U.S., Canada, and Europe)

The last two years have been difficult for all of us, and the ripple effects of the COVID-19 pandemic, supply chain disruptions, and the Great Resignation continue to impact organizations across every industry.

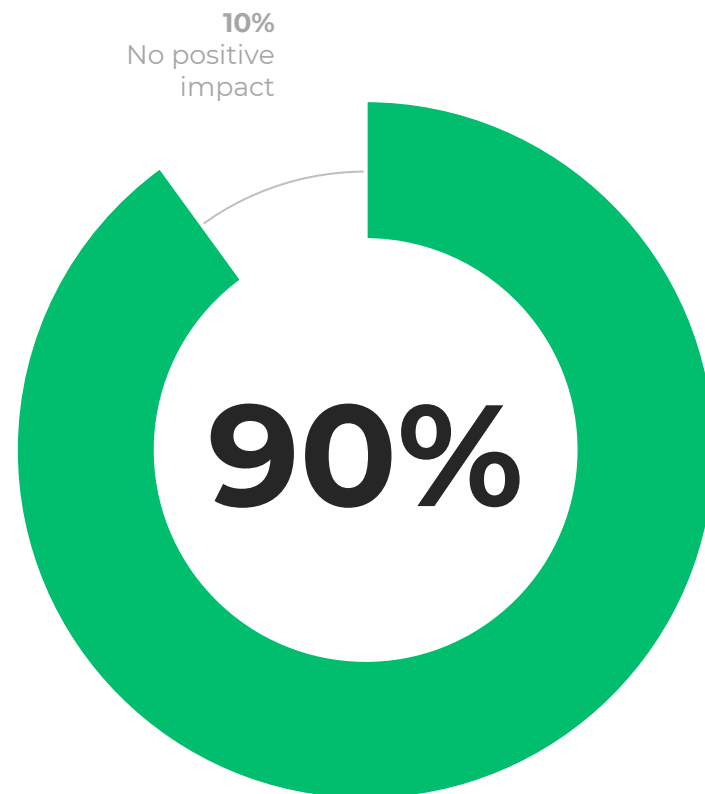
Though the tight labor market and persistent skills gaps are unlikely to disappear overnight, rapid changes in the economy and employees' expectations of their employers also present opportunities. For the first time in years, companies are exploring new and innovative ways to engage and retain their employees. That's a win-win for employees and employers—and for companies who seize the moment, the impacts will be transformational. **At Emeritus, our mission is to close skills gaps and help employees and organizations thrive. In an ever-changing global economy, in-demand skills shift rapidly.**

Our 2022 Global Impact Survey shows that 90% of Emeritus' past learners experienced a positive impact on their organizations and business. Whether completing a bootcamp, a short certificate, or a long certificate, the perception of positive impact is consistent across program formats. The organizational impact is primarily seen in technical improvements (61%), including increases in digital transformation, use of innovation, and use of technology. However, it is also perceived in team management advances (43%), customer experience, satisfaction and retention improvements (26%), and even operational aspects (22%), such as revenue growth (9%).

Continued education is an essential part of our past learners' careers: 89% agree that they feel more engaged at work if they are learning new things, and 84% feel the need to develop certain skills to succeed in their current field. Employers that support and encourage a lifelong learning mentality are, therefore, valued: 84% of Emeritus past learners would choose a job at an organization that invested in their continued education over one that did not, 78% would be more loyal to their employer if they invested in their continued education, and two-thirds wish they had additional guidance on how to continue learning to advance their career.

Creating a workforce for the future is challenging, but the impact of Emeritus' programs on our learners' career and organizations proves that it is possible.

Learners also see positive impact on their business



10%
No positive
impact

90%

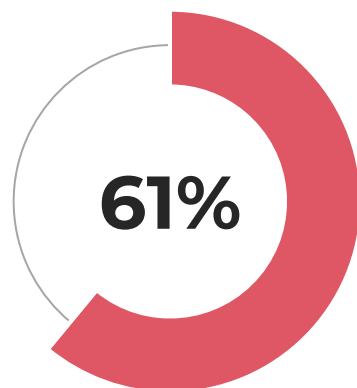
believe that the program has had **positive impact on their business or organization**

T4B (Top 4 Box) Results²

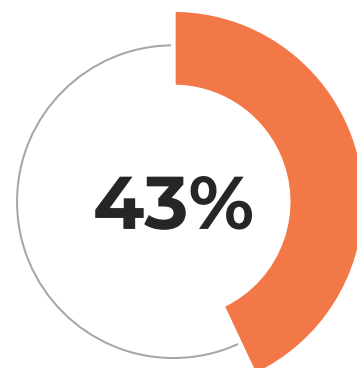


¹ T4B (Top 4 Box) results: 2, 3, 4, or 5 in a 5-point scale (1 = no positive impact at all; 5 = significant positive impact).

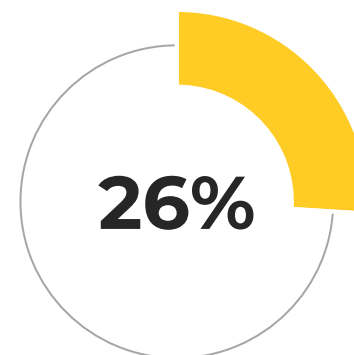
Observing impact in across technical, HR, and operational areas



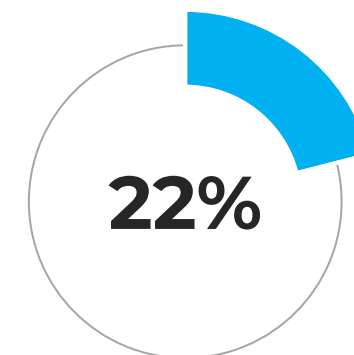
see technical improvements,
such as DT advances and increases in use innovation and technology



see team management advancements
such as increases in integration, employee motivation and satisfaction



see customer-centric improvements,
such increases in customer retention, satisfaction and experience



see operational improvements,
such as increase in conversion rates, profit margin and revenue

Promoting positive changes in their organization

62%



T2B (Top 2 Box) Results¹

agree the program enabled them to **promote positive change** in their organization

59%



T2B (Top 2 Box) Results¹

agree that completing the program allowed their professional **impact at work** to **increase significantly**

Completing the program has positively impacted their organization in the following areas (top 5 areas)

digital transformation advancements

29%

increased use of innovation

29%

increased collaboration and integration across teams

27%

increased use of technology

24%

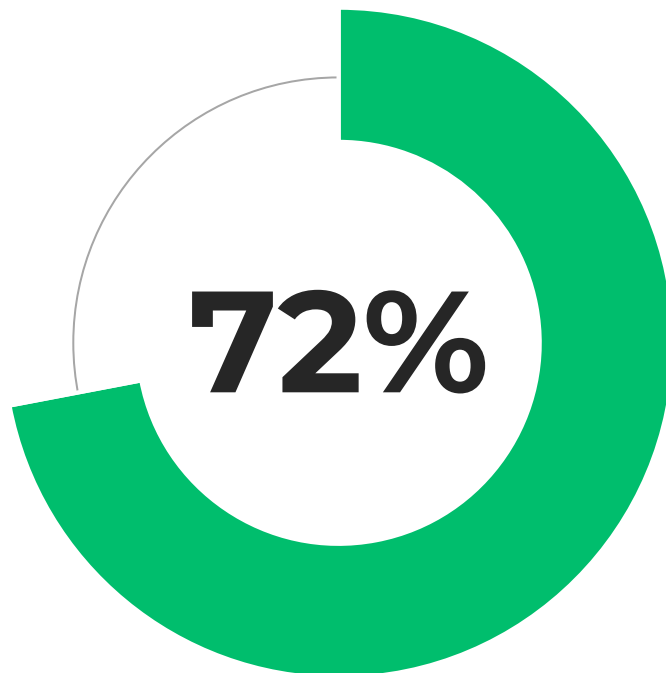
customer experience (CX) Improvement

15%



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Preparing for current demands and future trends in the workspace



agree that the program **prepared** them
for current demands in their field

T2B (Top 2 Box) Results¹

71%



T2B (Top 2 Box) Results¹

agree that the program helped them
prepare themselves or their team **for the future of work**

34%



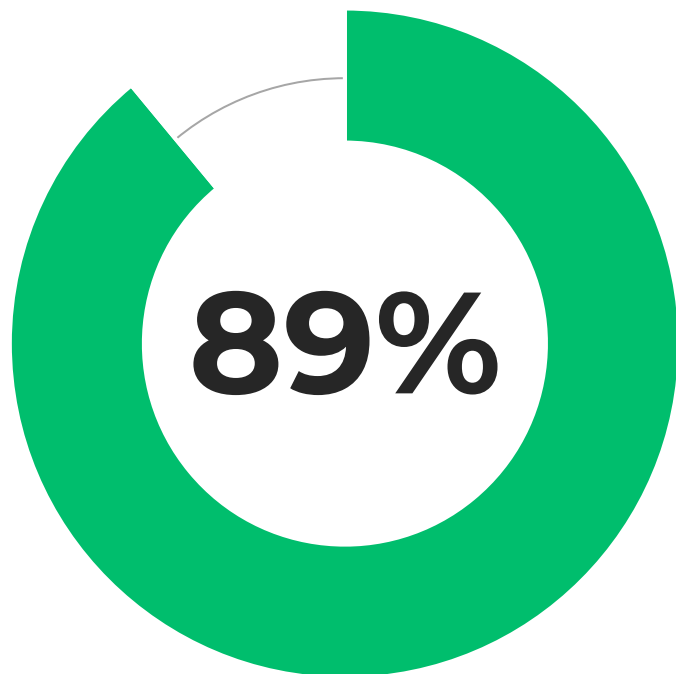
T2B (Top 2 Box) Results¹

agree that the program helped them
reduce burnout (either for themselves or their team)



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Lifelong learning is an essential element in past learners' careers



agree that they feel **more engaged at work** if they are learning new things

T2B (Top 2 Box) Results²



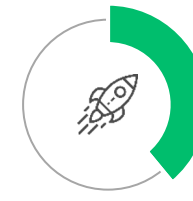
84% feel the **need to develop certain skills** to succeed in their current field¹



48% do **not feel** that they **have all the skills needed** to advance in their career¹



84% would **choose a job** at an organization that **invested in their continued education** over one that did not¹



39% are concerned that **technology will replace** them if they do not continue to develop their skillset¹



78% would be **more loyal to their employer** if they invested in their continued education¹



39% are **struggling to keep up** with accelerated trends in their industry¹



63% **wish they had additional guidance** on how to continue learning to advance their career¹



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).



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**LEARNING
EXPERIENCE**





Ashley Chiampo // Emeritus Chief Learning Officer

Emeritus' programs are based on cohort-based learning, in which a small group of individuals learn and progress through the specific course together to foster collaboration, networking, and peer support while exposing learners to various perspectives. Emeritus' unique blend of state-of-the-art technology, curriculum innovation, and hands-on instruction from senior faculty, mentors, and coaches results in industry-leading completion rates.

Emeritus offers world-class learning programs to empower professionals with the latest technologies and skills to help them transform their lives, companies, and organizations. Working alongside companies, Emeritus delivers the skills that their workforce needs now and for the jobs of the future with customized internal L&D solutions.

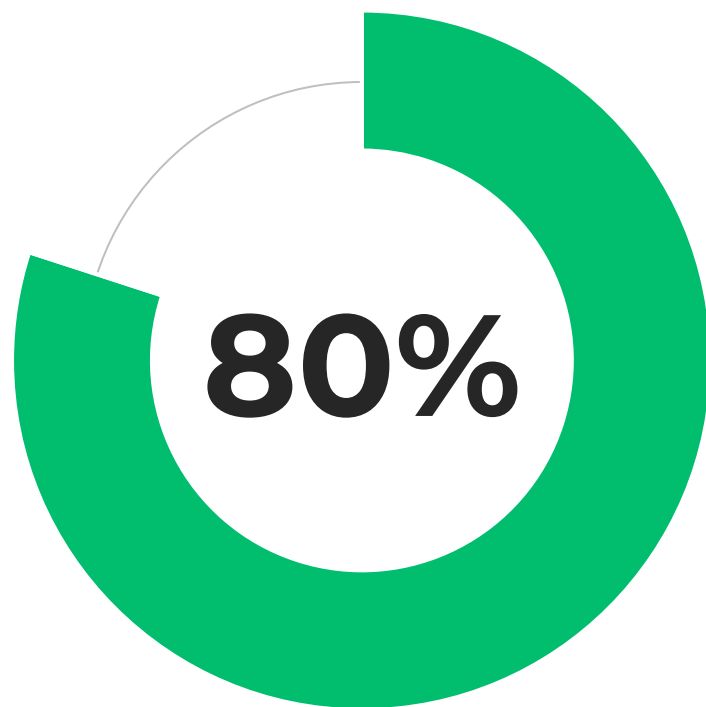
Findings from the 2022 Global Impact Survey demonstrate that past learners prefer to learn through concrete experiences (80%). They love to learn from real-world examples, case studies, and hands-on assignments that enable them to apply new skills immediately. Industry examples and case studies stand out: 91% of past learners agree that their learning experience was positively impacted by them. Another experience that learners appreciate is peer interaction.

Completing the program also helped past learners fill gaps in the knowledge of their jobs (77%). More than 70% of respondents agree that what they learned during the program prepared them for the current demands in their field and helped them prepare for the future of work. In addition, three quarters have shared what they learned with colleagues, friends, and family.

A positive learning experience translates into high referral and repurchase intent rates. 7 in 10 past learners loved the program and have recommended it to 4 people on average. The main reasons for recommending the program were related to the excellent learning experience, the quality and relevance of the content, and the applicability of the skills they learned. Almost the same number of past learners would enroll in another online program offered by the partner school (72%), or another online program offered by Emeritus in collaboration with a top global university (68%).

At Emeritus, we are helping learners develop a lifelong learning mindset.

Easy to balance studies with personal life and work



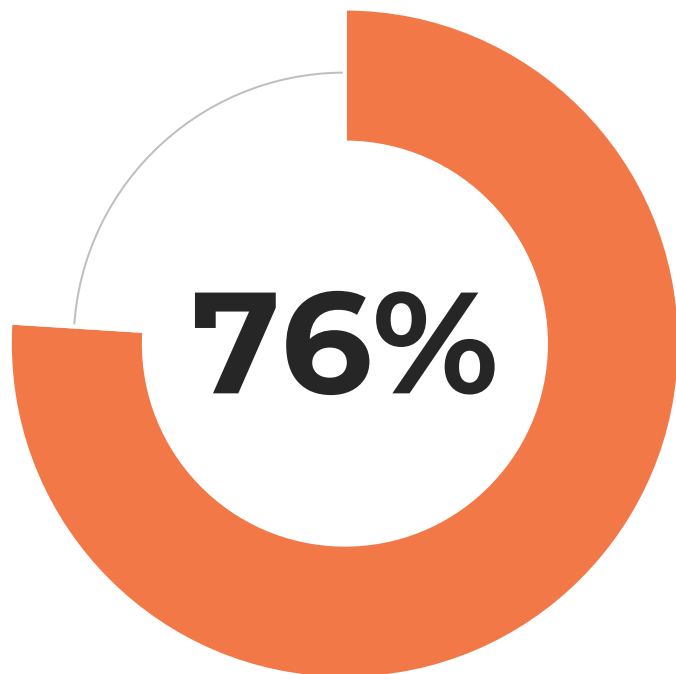
T2B (Top 2 Box) Results¹

agree that the **format** in which the program is delivered allowed an **easy balance across work, personal life, and studies**



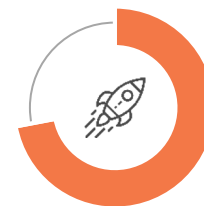
¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Provided access to world-renowned industry experts and thought leaders



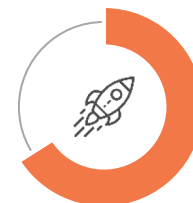
agree that the program gave them access to the **latest thinking** from world-renowned industry experts and thought leaders

T2B (Top 2 Box) Results¹



72%

agree that certificate from the partner school **gave a boost to their résumé**¹



66%

agree the knowledge and skills they learned in the program **gave them an edge to compete better against peers**¹



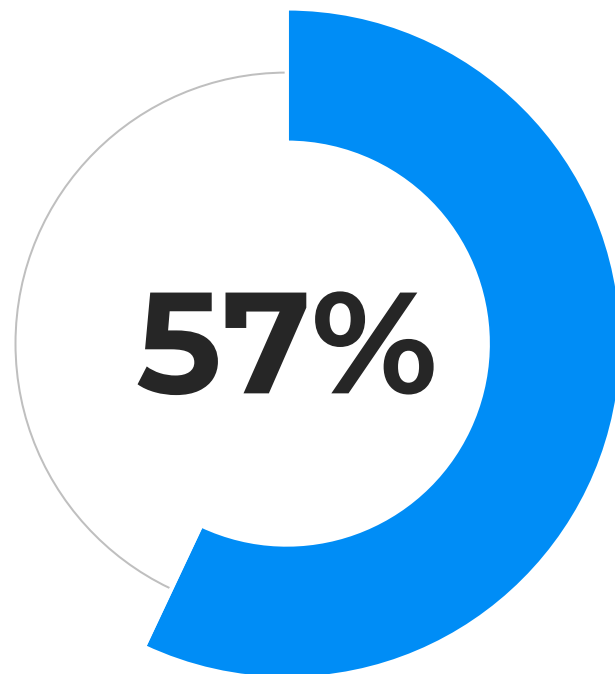
57%

agree that learning from the partner school reputable faculty had a **significant impact in advancing their career**¹



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Learning experience would not be the same without peer interaction



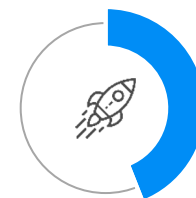
agree that the diverse backgrounds of peers created a **rich cross-cultural learning experience**

T2B (Top 2 Box) Results¹



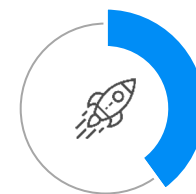
51%

agree that **interacting with peers** was an **important element** of the learning experience¹



44%

agree that taking the whole program with the **same group of peers** was important to their learning experience¹



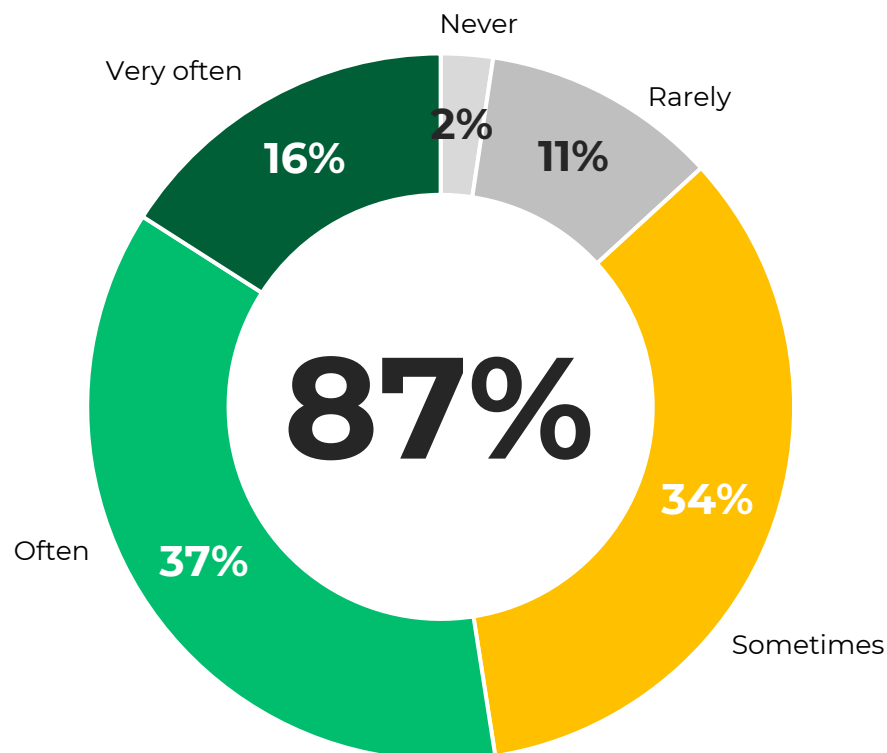
40%

agree that the number of people taking the program with them allowed for **better and more relevant interaction** with peers¹



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Knowledge acquired is frequently applied



apply the knowledge they have acquired **sometimes, often, or very often**

66%

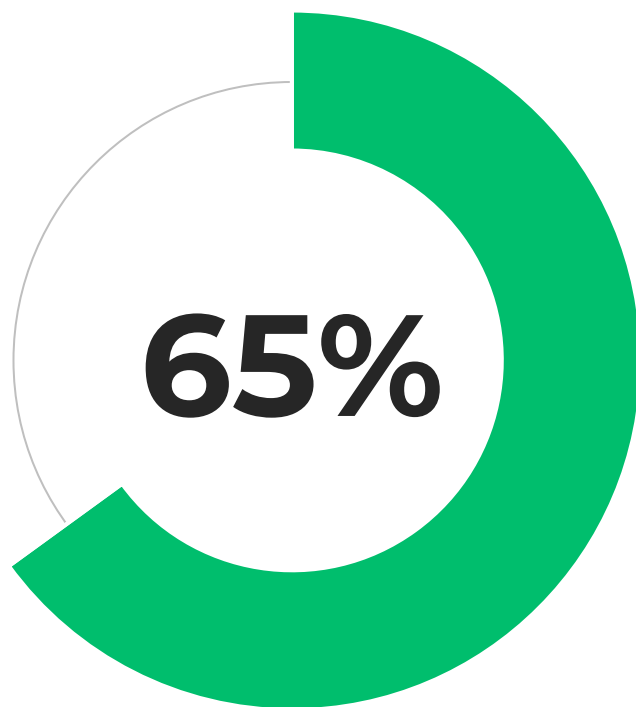
T2B (Top 2 Box) Results¹

have **adopted/implemented** at work a **framework** or model they learned in the program



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Helping learners develop a lifelong learning mentality



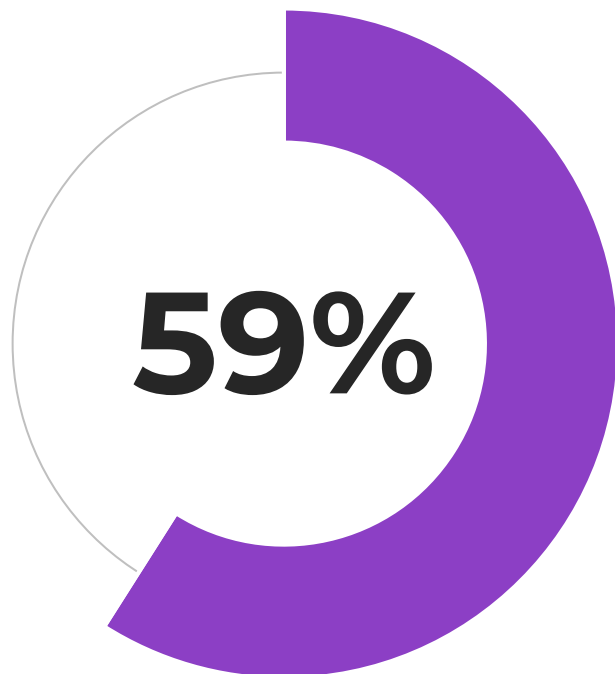
T2B (Top 2 Box) Results¹

agree that taking the program helped them **develop a lifelong learning mentality**



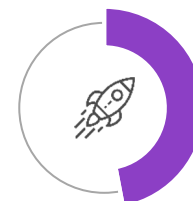
¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

Helping learners improve their lives beyond work



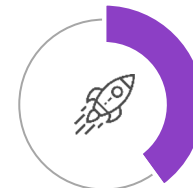
agree that the program **inspired them to pursue their career-related dreams**

T2B (Top 2 Box) Results¹



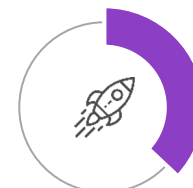
47%

agree that participating in the program helped them **pursue a life of meaning and purpose**¹



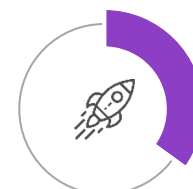
40%

agree that the knowledge and skills they learned in the program allowed them to **provide a better life for themselves and their family**¹



37%

agree the knowledge and skills they learned in the program helped them **secure a better financial situation**¹



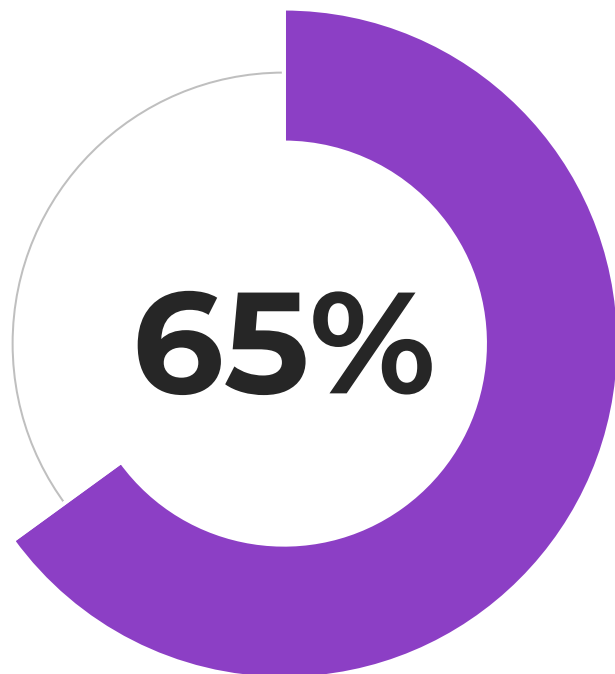
35%

agree that completing the program helped them achieve a **better work/life balance**¹



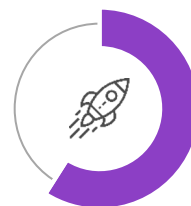
¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

2/3 of past learners have developed a lifelong learning mentality

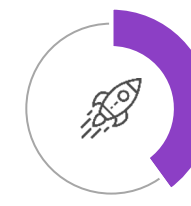


agree that taking the program helped them to **develop a lifelong learning mentality**

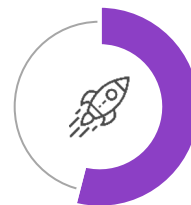
T2B (Top 2 Box) Results¹



59%
agree that the program **inspired them to pursue career-related dreams**¹



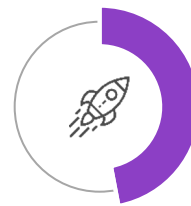
40%
agree that the knowledge and skills they learned in the program allowed them to **provide a better life for themselves and their family**¹



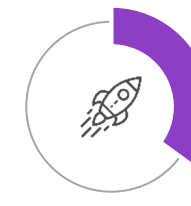
54%
agree that the **close support** they received during the program was **essential** to complete it successfully¹



37%
agree the knowledge and skills they learned in the program helped them **secure a better financial situation**¹



47%
agree that participating in the program helped them **pursue a life of meaning and purpose**¹



35%
agree that completing the program helped them to achieve a **better work/life balance**¹



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).



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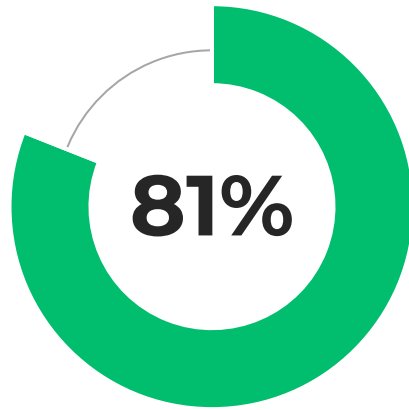
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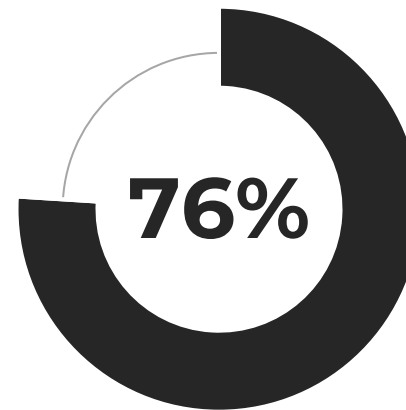
**EMERITUS &
REFERRAL RATE**



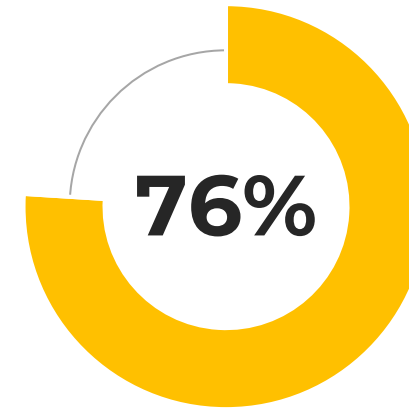
Emeritus is well-regarded among past learners



partners with the **most prestigious** institutions
T2B (Top 2 Box) Result¹



is a **trustworthy** organization
T2B (Top 2 Box) Results¹

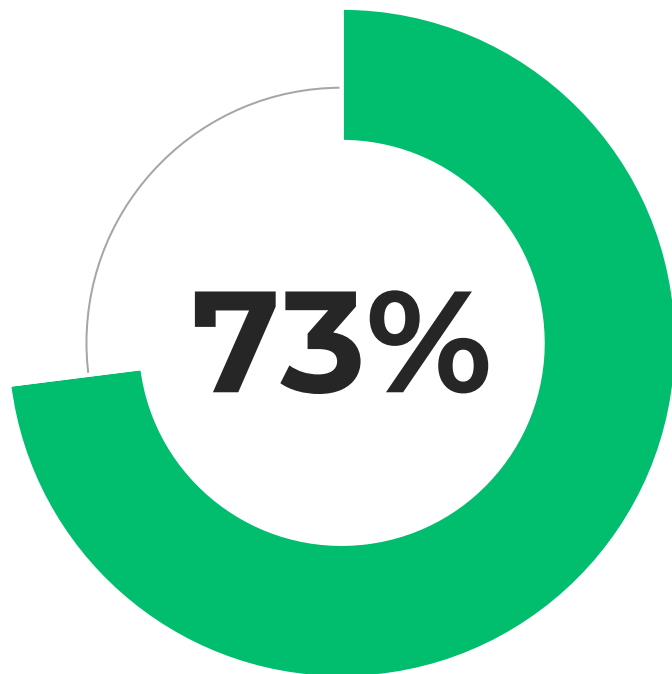


teaches **real-world, applied skills**
T2B (Top 2 Box) Results¹



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).

High referral rate! 7 in 10 have recommended



have **recommended** the program to someone else since completing it

T2B (Top 2 Box) Results¹



recommended to

4 people on average



76%



T2B (Top 2 Box) Results¹

agree that they have **shared** what they learned in the program **with colleagues, friends, or family**



¹ T2B (Top 2 Box) results: 4 or 5 in a 5-point scale (1 = strongly disagree; 5 = strongly agree).



ENTERPRISE SOLUTIONS

GLOBAL SKILL-BUILDING SOLUTIONS FOR RESULTS-DRIVEN BUSINESSES AND THEIR EMPLOYEES



Why learn through Emeritus?



DEVELOP FUTURE-READY SKILLS

We design courses to help learners build skills that they can apply immediately to their jobs. You will derive insights from your program to prepare for the future of work and advance your career.



GAIN A GLOBAL PERSPECTIVE

With our global university partnerships, you will learn alongside others from around the world who work in diverse industries, allowing for a cross-cultural exchange of ideas.



LEARN FROM THE BEST

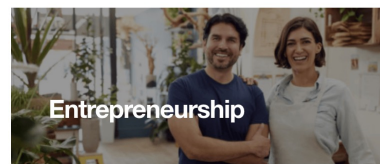
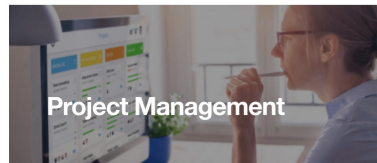
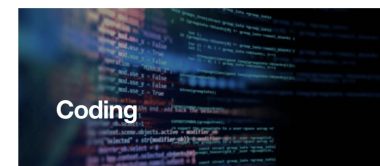
We work with top universities worldwide to develop programs across industries. Leveraging insights from faculty who are world-leading practitioners in their fields, we develop courses from the ground up to craft high-quality learning experiences.



BE PART OF A LEARNING COMMUNITY

Learn alongside others in cohorts — groups that start and progress through the coursework at the same pace. You will support and motivate each other throughout your learning journey and build strong relationships, with regular access to additional support resources.

Explore our courses and programs



[Explore Programs by Topic](#) →



Explore our university partners

Certifications from world's top universities, through a globally connected classroom



[Explore Programs by School](#) →



**WHAT DOES
IT LOOK LIKE
TO PARTNER
WITH US?**



We harness learning's power to create resilient companies

Our enterprise clients work with us in two ways

EMERITUS ACCELERATE

WHAT PROBLEM DOES IT SOLVE?

Develop and retain your best employees

WHAT IS IT?

Company-branded portal enabling employees access to 200+ top university programs curated specifically for your team's development interests

WHO LEADS THE INITIATIVE?

Centralized Learning and Talent Teams e.g., CHRO, Head of L&D, Benefits

GOALS

- o Education as a benefit
- o Talent Attraction and Retention
- o Employee-Driven Development

[Learn More About Accelerate](#) →

EMERITUS ACADEMIES

WHAT PROBLEM DOES IT SOLVE?

Close your most critical skill gaps

WHAT IS IT?

A highly-curated destination for employees to build the skills required for strategic transformation initiatives in digital, data, leadership, and more.

WHO LEADS THE INITIATIVE?

Business and Functional Leaders e.g., Chief Sustainability Officer, Head of Data and Analytics, Chief Marketing Officer

GOALS

- o Business-Wide Transformation
- o Strategic Initiative Enablement
- o Targeted Upskilling and Reskilling

[Learn More About Academies](#) →



EMERITUS ACCELERATE

Emeritus Accelerate enables companies to **build and retain talent** by offering rising professionals access to top programs from the world's leading universities in critical fields driving digital transformation like data, technology and leadership.



Company-branded portal with a customized landing page



Select from 200+ top university programs curated specifically for your team, program or initiative



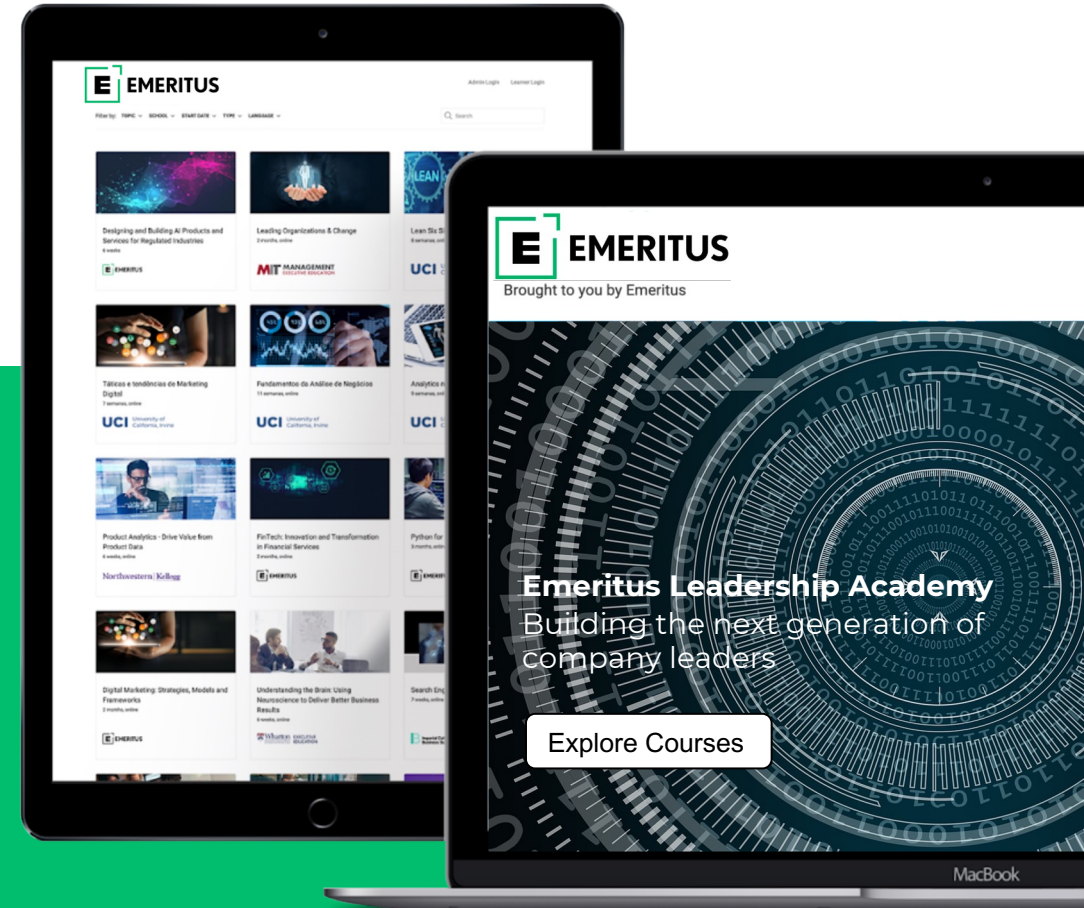
Enrollment, approval and payment workflows aligned to your existing policies.



Flexible investment options, from pay-as-you-go to prepaid options with volume discounting



A proven playbook and service blueprint for activating and driving engagement for your employees



[Learn More About Accelerate](#) →

EMERITUS ACADEMIES

Academies enable the creation of a highly-curated, branded destination for employees at all levels, to **build the skills** required for strategic transformation initiatives in digital, data, leadership, and more.



Platform

Enterprise platform offering a custom landing page, curated course collections, and admin tools for enrollment and payment.



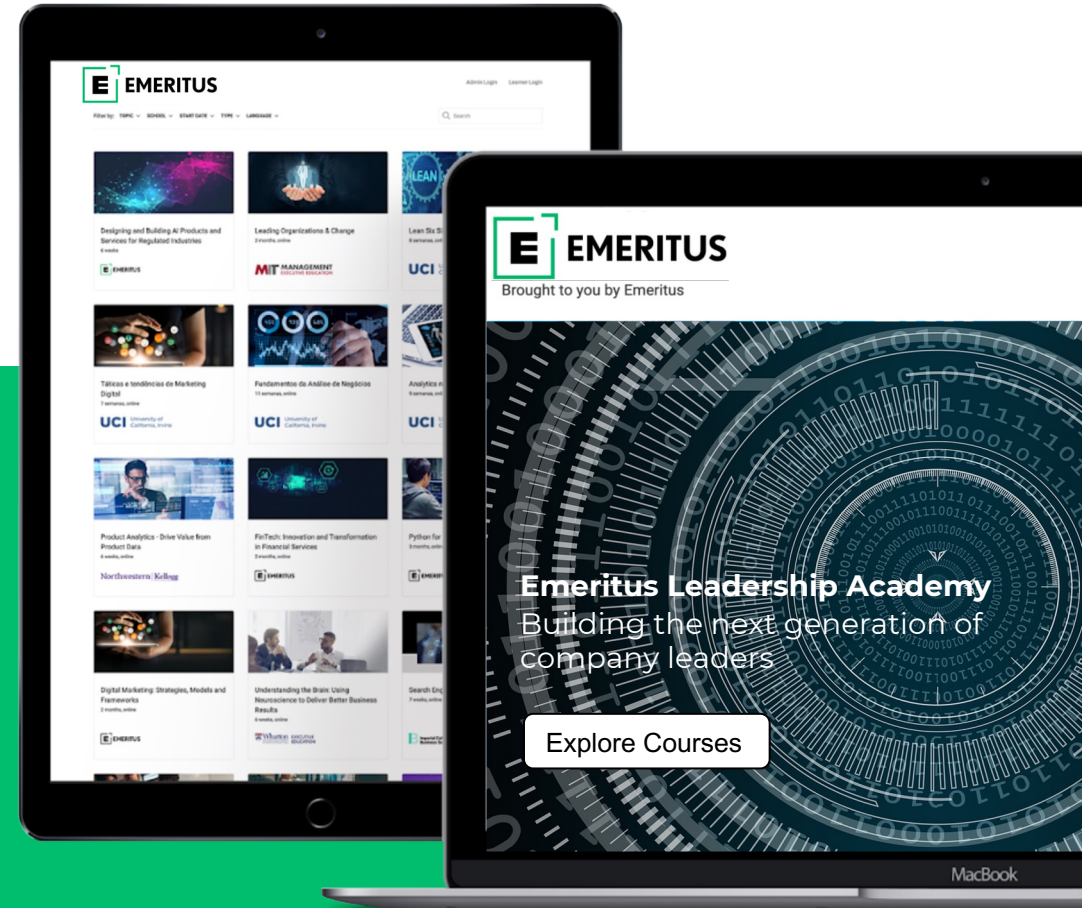
Programs

Learning options for literacy, mastery and strategy via cohort-based, short and long-form programs from the world's best universities.



Perspectives

Perspectives from a global network of thought leaders, contextualized for your business and team goals.



[Learn More About Academies](#) →

Our approach is designed for impact



OLD WAY

Content library

Off-the-shelf
generalized material

Pre-fabricated projects
and case studies built
by academics

Completion badges
with little external value

Self-paced, solitary learning

Driven by employee interest

NEW WAY

Curated Learning Pathways

Contextualized content built
collaboratively with internal
and external experts

Integration of real company
projects, data, and use cases
to the learning experience

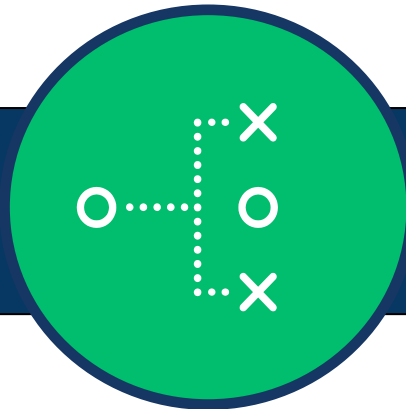
University certificates with high
external value

Community-driven, social learning

Guided by organizational strategy

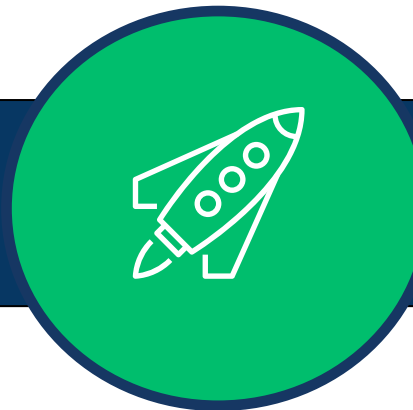
Our partnership during your journey

Our Client Services & Delivery team exists to build relationships with our clients, facilitate meaningful interactions, and help them get the most value from Emeritus services and products.



PREPARE

We consult and partner with you to prepare your internal champions and participants for program rollout.



LAUNCH

We help you successfully launch your initiative to your target audience.



ENABLE

We set you up for success to help learners throughout their experience, driving employee engagement.



Program management & measurement

Our strategic planning and implementation process



PREPARE

We consult and partner with you to prepare your internal champions and participants for program rollout.

Services may include:

- Partnership and consultation on launch strategy
- Implementation plan including content mapping, launch emails, and ongoing marketing and communications plan
- Customized website with recommended courses
- Admin Interface training
- Development of measurement strategy
- Technical consulting



LAUNCH

We help you successfully launch your initiative to your target audience.

Services may include:

- Emeritus-led Orientation webinars
- Assistance with executing the implementation plan and communications to employees
- Ongoing inbound support in partnership with existing Emeritus course support



ENABLE

We set you up for success to help learners throughout their experience, driving employee engagement.

Services may include:

- After action review of launch process
- Marketing tools, collateral and messaging
- Access to learner analytics
- Ongoing learner support
- Monthly Check-ins to maintain momentum, increase engagement and strengthen partnerships

Client services to accelerate time to value



VALUE ADDED PARTNERSHIP

We consult and partner with you to **prepare** your internal champions and participants for program rollout.



ACCELERATE GLOBAL PROGRAM LAUNCHES

We help you successfully **launch** your initiative to your global target audience.



DRIVE EMPLOYEE ENGAGEMENT

We set you up for success to help learners throughout their experience, driving employee engagement.



FROM THE WORLD'S BEST UNIVERSITIES

We work with the top tier of global universities, each of which award direct certificates of completion.



Partner with **Emeritus Enterprise** to upskill and reskill your workforce.

We guide learners through intensive, cohort-based learning pathways built in partnership with the world's top academic institutions – all to help organizations navigate change from the inside out



[Learn more](#) about us or [schedule a meeting](#) to get started today





thank you!