

Design Thinking: A Toolkit for Breakthrough Innovation

Programs in collaboration with



8 Weeks



Learning Outcomes

- Learn to apply design thinking to create human-centered, technologically feasible, and economically viable solutions.
- Nurture creativity, overcome resistance to new ideas through design thinking, thereby reducing time-to-market, lowering costs, and increasing market share.
- Implement design thinking for creative problem-solving across functions, industries, and organizations.



Modules

- Introduction to design thinking
- The power of why
- Translating observations to insights
- Reframing opportunities and generating ideas
- Making ideas real
- Overcoming resistance to new ideas and change
- Nontraditional domains in design thinking
- Designing communication that moves people



About Emeritus

Emeritus collaborates with more than 80 top-ranked business schools, including Harvard, MIT, Wharton, INSEAD, London Business School, Columbia, Cambridge Judge, Berkeley and more, to design & deliver high-quality Executive Education Programs (Online, LIVE Virtual, In-Class, Blended). Till date, Emeritus has educated more than 250,000 individuals across 80 countries with a completion rate of 90%.

About Eduvos

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. Eduvos educators believe in building skills for the future and enabling students to take up careers in a volatile, uncertain, chaotic, and ambiguous world. Their education is designed to create a deep understanding of an area, supporting skills development through practical application, and challenging thinking to allow for adaptation to new possibilities.