

Digital Transformation: Platform Strategies for Success

Programs in collaboration with



2 Months



Learning Outcomes

- Learn about the fundamentals of digital transformation.
- Identify why platforms beat products.
- Digital business models & strategies.
- Learn how networked markets transform the economy and create digital platforms.



Modules

- Digital transformation: From products to platforms; network effects
- Digital transformation concepts: Markets, environment and structure
- Designing your digital business model for success
- Launching and growing a digital platform
- Leveraging open innovation
- Governing your digital platform
- Digital transformation across industries: A futuristic view



About Emeritus

Emeritus collaborates with more than 80 top-ranked business schools, including Harvard, MIT, Wharton, INSEAD, London Business School, Columbia, Cambridge Judge, Berkeley and more, to design & deliver high-quality Executive Education Programs (Online, LIVE Virtual, In-Class, Blended). Till date, Emeritus has educated more than 250,000 individuals across 80 countries with a completion rate of 90%.

About Eduvos

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. Eduvos educators believe in building skills for the future and enabling students to take up careers in a volatile, uncertain, chaotic, and ambiguous world. Their education is designed to create a deep understanding of an area, supporting skills development through practical application, and challenging thinking to allow for adaptation to new possibilities.