

Strategy is Innovation: How the Leaders of Tomorrow Create the Future

Programs in collaboration with



2 Months



Learning Outcomes

- Identify the building blocks of innovation.
- Understand how to create strategic balance for an innovation program.
- Align innovation initiatives to strategic goals of the organization.
- Generate innovative ideas/concepts through a creative process.
- Leverage tools to accelerate innovation in the organization.



Modules

- Strategy is innovation
- Strategic Intent and core competencies
- Ideation
- Innovation execution



About Emeritus

Emeritus collaborates with more than 80 top-ranked business schools, including Harvard, MIT, Wharton, INSEAD, London Business School, Columbia, Cambridge Judge, Berkeley and more, to design & deliver high-quality Executive Education Programs (Online, LIVE Virtual, In-Class, Blended). Till date, Emeritus has educated more than 250,000 individuals across 80 countries with a completion rate of 90%.

About Eduvos

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. Eduvos educators believe in building skills for the future and enabling students to take up careers in a volatile, uncertain, chaotic, and ambiguous world. Their education is designed to create a deep understanding of an area, supporting skills development through practical application, and challenging thinking to allow for adaptation to new possibilities.